

# Don't Compromise on Collaboration:

3 keys to getting the most from your tech tools

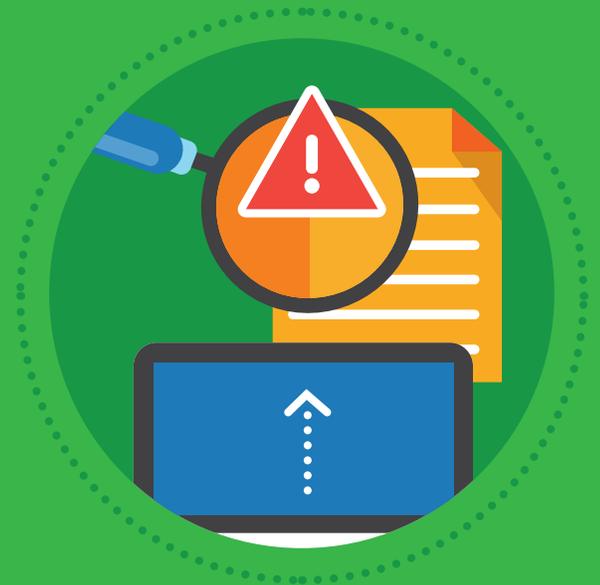


How far is your business willing to go to improve your collaboration workflows? Often times, businesses will excitedly adopt a new app but stop short of exploring its full potential.

As a ShareFile customer, you rely on our secure file sharing to make it easy to work with your clients and colleagues. But your business might have more needs that ShareFile can easily address.

If you or your team members are constantly switching between apps to perform basic tasks, it's worth exploring whether you can save time and money by exploring the full potential of ShareFile. Likewise, if your collaboration software isn't being used by your whole team, you aren't collaborating efficiently or effectively.

What should you look for in a solution that will help you and your team work better?



Here are  
**3 critical  
features**

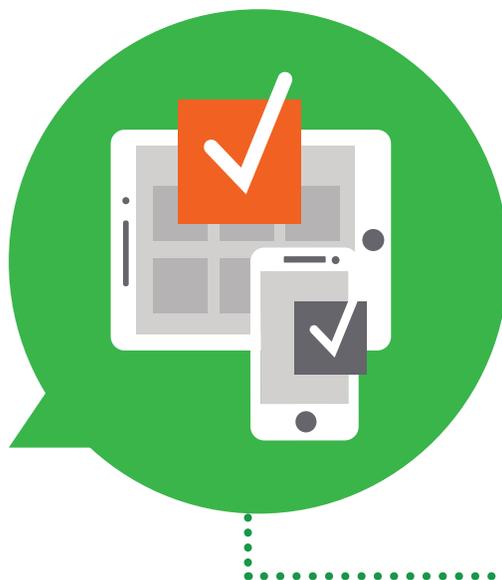
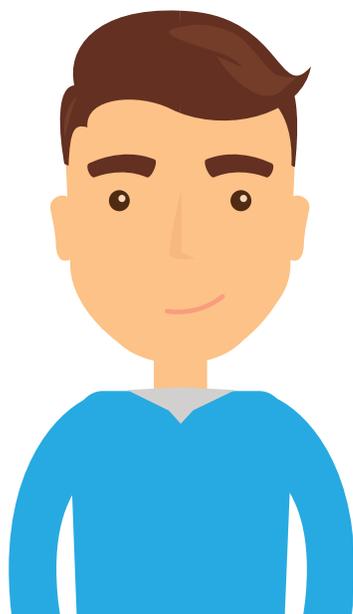
for simple, secure  
and streamlined  
collaboration.



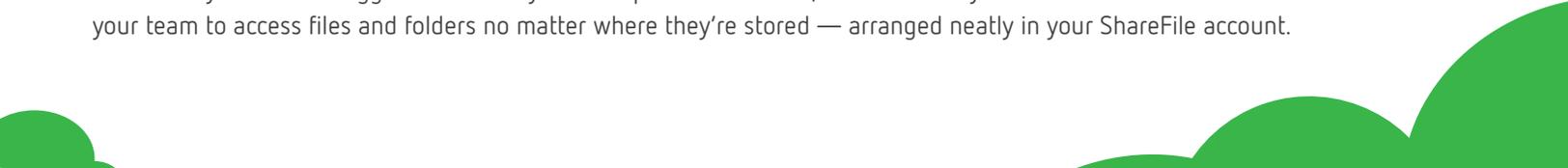
## Accessibility

Approximately 43 percent of respondents to a Wrike survey said they consider mobile devices critical for their job, while 44 percent said they use such a device for work least 20 times daily. However, 42 percent also said mobile apps have less functionality or are more difficult to use than more traditional solutions.

Accessibility isn't just about making an app available on a smartphone or tablet, it also means ensuring the app is available to everyone who needs it. Collaboration across your team can hit a brick wall if you haven't rolled your professional solution out to your whole team. Too frequently, this leaves businesses undermining themselves by spending even more time and energy setting up a consumer-level tool to do the exact same thing, only with fewer security safeguards and a more frustrating user experience.



If your business keeps your data in multiple storage zones, such as cloud storage, on-prem servers, and network file shares, file accessibility is an even bigger demand. If your workplace demands it, ShareFile has you covered. ShareFile Connectors can allow your team to access files and folders no matter where they're stored — arranged neatly in your ShareFile account.



# Integration

The modern business ecosystem is full of helpful software tools that can help save you time and money, but most employees prefer working more simply. One report pointed out that while people use many apps, they tend to spend most of their time moving between an average of three apps as their most frequent choices.

In order to get the most out of the apps your business might use, try prioritizing software that combines many different functions and connects with the other apps your employees spend the most time with. For example, you can add e-signature functionality and secure remote access to your ShareFile account to minimize your app-switching headaches.

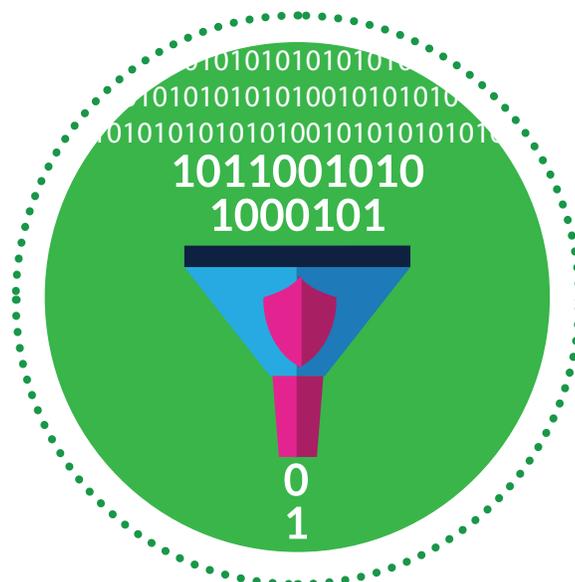
Use Microsoft tools like Outlook and Office to get things done?

ShareFile features top-notch integrations that allow you to send secure attachments without leaving outlook, and open, edit, and share Office 365 files directly within your ShareFile browser window.



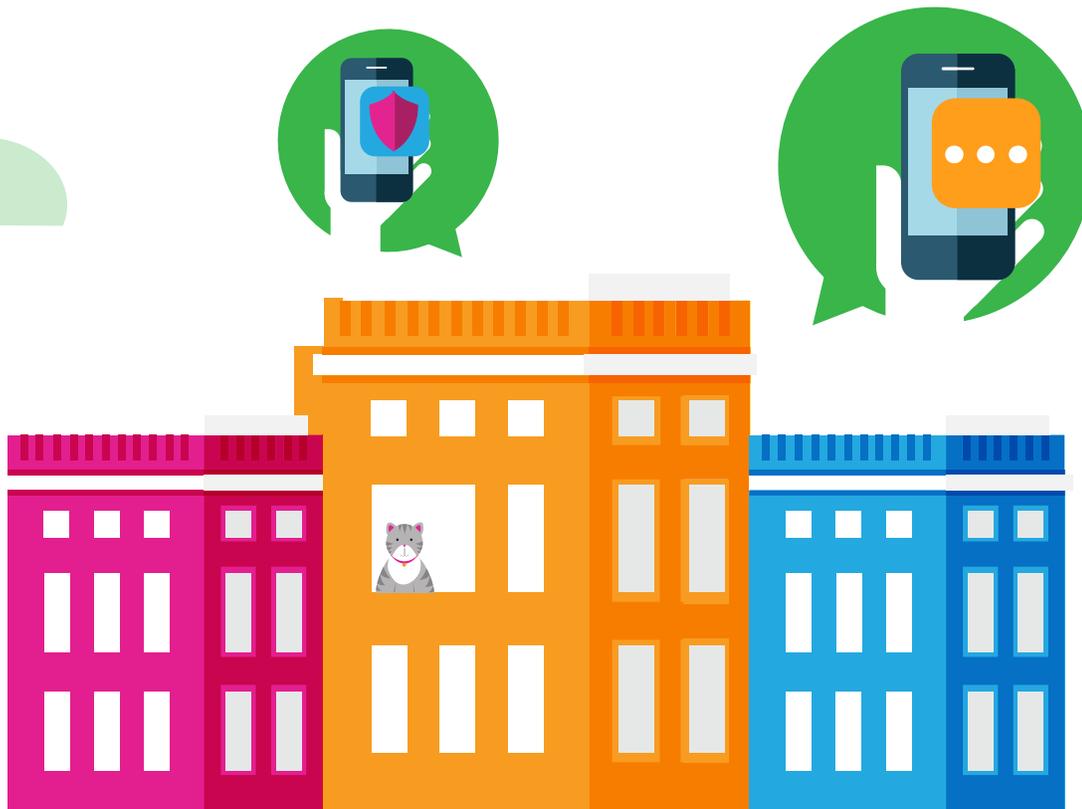
## Easy encryption

The biggest draw to using a professional file-sharing app is the ability to safeguard your sensitive data with top-grade security. But encryption is for more than just your file storage. Emails, attachments, and other privileged business communications are sent unprotected by default. Data encryption is the safest way to transmit data, but only just over half of businesses are using the technology — even fewer for these vital communications. Where's the disconnect? In most cases, it's complexity.



Managing encryption keys, ensuring app compatibility and a variety of other challenges put encryption out of reach for many businesses. If you aren't using ShareFile to manage easy email encryption for your business, you're passing on an easy opportunity to shore up one of your biggest security needs.





## Building a culture of collaboration

Sharing information and working as a team doesn't have to be complicated. The days of dealing with complex, uninviting interfaces and restrictive apps are giving way as modern cloud collaboration solutions change the game. Simple, secure collaboration is possible, but not every solution is created equal. Identifying tools that focus on accessibility, integration and easy encryption can help you narrow down your choices when it comes time to find the right collaboration solution for your business' needs.

## LEARN MORE

Get the most out of your tools for a more productive workday.  
Contact your friendly ShareFile representative to learn more.

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